

THE GLEICHEN CALL

TWENTY-SEVENTH YEAR NO. 52

GLEICHEN, ALBERTA,

WEDNESDAY MARCH 14, 1934

SUBSCRIPTION \$2.00 PER YEAR

SPEAKERS ADDRESS BOARD OF TRADE ON GARDENING

The Board of Trade held a regular meeting Monday night when some 25 members were present including Mr. Robinson a new member and U.G. agent, who gives promise of being a valuable Board member. Pres. Boyd occupied the chair. Secretary Purcell read the minutes of last meeting which were adopted.

W. Sutermeister reported regarding the train service. Mr. Fox had been interviewed by the committee and better train service for Gleichen was to have his attention.

Mr. Boyd reported on the Art Exhibition held last week, stating that it was a success and was patronized by the surrounding schools and by citizens generally.

Mr. Harrison reported the progress on the hog shipping idea from Gleichen which was discussed at the last meeting.

The president reported that the industrial committee were endeavoring to get in touch with a gas drilling concern and would likely be in a position to make some definite statement at the next meeting.

A. B. Yake speaking for the horticultural committee, felt that there would be considerable replacements required in the way of trees and asked the board to endorse the spending of a certain amount of money for the planting purposes. After some discussion it was moved by Mr. Sutermeister and seconded by the secretary that \$75.00 of transportation charges be allotted for tree purchases.

Quite a number of questions regarding the species of trees required for water, cultivation, etc., all of which were ably answered by Mr. J. McDonald of the Lacombe Nurseries or Mr. Lambert, landscape designer of Calgary, both of whom attended the meeting.

Mr. Sutermeister brought up the question of putting a roof on the skating rink and the prospects of doing so. A general discussion followed and a strong committee was appointed consisting of Messrs. W. Smith, W. L. Pineau and James Greer to consider the matter carefully and report at the next meeting.

Mr. Black then brought up the question of the proposed visit of girls choir to Drumheller, this week and asked the co-operation of the Board to the extent of \$125.00 or \$15 to help finance the undertaking. On motion of G. Gooderham seconded by J. Greer the same was approved and carried.

On motion of Mr. Boyd, seconded by Mr. MacCallum the new secretary was given the necessary authority to issue and sign cheques and transact the banking business of the Board. At 8:30 the meeting adjourned. Pres. Boyd then requested the members to attend the public meeting and lecture in the dining room of the Community Hall which would proceed at once.

The speakers for the Lacombe and Mr. Lambert, Calgary, who had come to Gleichen to discuss gardening, tree culture, etc., at the request of the Board. Altogether some thirty or thirty five citizens attended this interesting meeting.

Mr. McDonald gave a very interesting talk on the history of gardening, European, Canadian, and American, stressing particularly the different architectural landscaping plans, the different cultivation methods employed due to weather, climate and soil conditions, care of trees, shrubs, flowers, etc., on prairie soil.

Mr. Lambert spoke particularly on the proper landscaping as applied to the average home owner in the town or city. Clearly setting out his ideas by the use of a blackboard illustration.

Many questions were asked relative to the matter prompted by the addresses of the visitors and were answered by both speakers. A hearty vote of thanks was accorded the speakers at the close of the questioning period. The meeting adjourned at 11 p.m.

The visitors remained over night at the Queens Hotel and spent the following day, Tuesday, checking over our streets, boulevards, parks, etc., with a view of making suggestions for further town improvements to the Board of Trade, City fathers and individual home owners generally.

ALBERTA STAR CHAPTER INSTALL OFFICERS

At the last regular meeting of Alberta Star Chapter, No. 184 of E. S. the following officers for 1934 were installed:

Sister Margaret McArthur, W.M. Bro. Wm. H. Palmer, W.P. Sister Lillian Thompson, Assoc. M. Bro. Duncan McBean, Assoc. P. Sister Lila Black, Sec'y. Sister Gertrude Beach, Treas. Sister Ida M. Gibson, Comd. Sister Jean Cook, Assoc. Cnd. Sister Jean Hopkins, Chaplain Sister Violet House, Marshal Sister Aida Hopkins, Organist Sister M. Van Volkenburg, Adm. Sister Florence Leonard, Ruth Sister Irene Phillips, Martha Sister Ella M. Gilbert, Electa Sister Anna McQueen, Wanderer Bro. W. W. Brown, Sentinel Sister Jennie McBean, Past Matron, acted as installing officer and was assisted by Sister Van Volkenburg as Marshal. The Worthy Matron elect, presented the installing officer with a gift and on behalf of the officers and members presented the retiring matron with a ring and certificate. The Worthy Patron elect, presented the retiring patron with a pin and certificate.

LOCAL ORCHESTRA GIVE SPLENDID ENTERTAINMENT

One of the season's treats in entertainment was the concert the Gleichen Symphony Orchestra rendered in the Oddfellows Hall, last week in aid of the school festival. While no concert was under the auspices of the orchestra others rendered most valuable assistance, including a party of musical friends from St. Albert, the object of the event in view was to provide funds for the necessary transportation of the school children to the Drumheller School Festival to be held on March 14th in Drumheller.

The local symphony orchestra opened the program with a series of concert numbers, varying from the popular to the classical. A school choir composed of some 25 girls then rendered a chorus under the leadership of the vice-president, H. B. Myers. Mr. Leslie Hand of Strathmore, then favored the audience with several solo numbers followed by a whistling solo by Mrs. Schulte. Miss Folk and Mr. Hand also rendered a number of duets, accompanied by Mrs. Walters of Nanaimo.

Again the girls choir entertained with a chorus followed by several selections played by the orchestra. Mr. James Black presided over the event, also shortly addressing those present outlining the experience to be gained by those young people being enabled to attend and take part in the competition in Drumheller.

The concert was successful in every particular thanks to the kind efforts of those who contributed their talent.

LOCAL FARMERS FORM HORSE BREEDERS ASSOC.

A meeting of farmers interested in horse breeding was held in the office of Messrs MacCallum & Sutermeister Saturday afternoon.

W. Durno presented a scheme in force by the Federal Government whereby farmers are being financially supported in bringing about a better breed of horses.

The Gleichen Percheron Horse-Breeder's Association was formed with the following officers: President A. Buckley, Vice-President H. P. Umbrie, Sec.-Treas. J. A. McArthur, Directors: W. H. Sammons, J. Gorsche, A. N. McLeay, M. Bolinger. Three delegates were also appointed to select a stallion among those approved and inspected by the federal government officers, H. P. Umbrie, W. H. Sammons and Sam Duncan. In addition to those three the secretary as well as the president are required to be present at the selection of a suitable stallion. The membership fee was set at \$1.00 per member regardless of the number of mares owned. The meeting was a very successful one.

GLEICHEN CURLERS HAVE SUCCESS AT CLUNY BONSPILL

Gleichen curlers were very successful at the Cluny bonspiel last week when they captured four of the eight prizes. The rink skipped by T. H. Beach with Batts, Jones and Young captured first in the Distributors, while a rink skipped by Bert Rea with Robinson, E. Bolinger and V. Gilbert brought home second prize in Distributors. This rink also won the consolation.

The rink skipped by J. House and composed of Warrin, Hamer and Bell defeated Norbert of Cluny to win the first in the Eaton event.

The local boys state that they enjoyed the hours spent curling in Cluny.

LADY CURLERS CONCLUDE THEIR BONSPILL

Under very good ice conditions the bonspiel sponsored by the ladies club of Gleichen was concluded. The event was very successful under the able presidency of Mrs. J. W. House and the schedule committee, the Misses Greer and Morton.

The Grand Challenge was won by Mrs. Schmidt who defeated Miss Greer in the finals. The personnel of the two rinks was as follows: Mrs. Schmidt, Miss Phillips, Mrs. Mahony and Miss Fergie. Miss Greer, Mrs. Swain, Miss Thorburn, Mrs. Michael.

The consolation event was won by Mrs. Sutermeister who defeated Mrs. Clifford in the finals. Their personnel was the following: Mrs. Sather, Miss Bolinger, Mrs. Bell and Mrs. Thompson. Mrs. Clifford, Mrs. Wood, Miss S. Duncan, Mrs. A. Beagle, Miss R. Beagle.

The bonspiel was very much enjoyed by all participants.

STATE MEDICINE REPORT

Considered to be one of the most complete and exhaustive reports on the subject of health insurance ever presented in Canada, the findings of a joint legislative committee representing all parties investigating the question for two years was tabled in the Alberta legislative assembly, recently. Systems of medical administration and operation in various parts of the world were examined, and careful consideration given to the many phases of the extension of medical services, especially as they apply to the province of Alberta.

To meet the special needs of this province, a form of contributory insurance is suggested for the most settled districts, under municipal direction, but for the frontier districts unable to maintain a complete medical service the commission recommends a state-subsidized medical doctor, assisted by a nurse. Some districts might be served by a nurse alone, while in others the supplementary work of travelling clinics would meet the need.

One of the important recommendations of the commission is that a state fund, centrally controlled and administered by a state board, be established for insurance carrier purposes. It further recommends that local advisory committees be established for each unit.

Many of the features, such as nursing services and clinics in frontier districts, have been in operation in Alberta for sometime. The scope of the new suggestions, completed medical and surgical coverage of the province, on a state plus contributory basis, are far reaching and novel in that there is no particular areas in the world which have the features involved can be found.

The report recommends that the minister of health be given statutory authority to constitute areas as full-time health districts and to determine what proportion of the cost of administration shall be borne locally and what share by the province.

Under the \$10,000,000 ultimate medical service scheme, there would be \$3,593,047 for hospitals, \$3,172,142 for doctors, \$729,690 for drugs, \$1,490,100 for dentists and \$475,850 for preventive care. In addition there would be \$947,147 for administration and \$189,429 for contingency re-

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

March 12, 1914.

The fire demon has again claimed heavy toll in Gleichen, the latest building to be licked by flames being the new cold storage plant of the Pacific Cold Storage Co. which was burned Sunday morning. The building and all equipment, together with a large amount of meat, were entirely consumed, loss being about \$17,000 with \$5,000 insurance. With the building more than 700 dressed hogs, a large amount of hams, and bacon and lard went up in flames. This plant was built a year ago. The officials state a new plant will be built immediately.

The first football game of the season was played at the fair grounds Monday afternoon by the Gleichen football club. There were many players on hand for the workout.

First shipment over the new Gleichen-Sheridan branch has arrived in Gleichen, two cars of wheat being brought in with the construction train from Carleton Place.

H. Batty was in Southesk on business last week.

E. H. Rhodes, of the Bank of Commerce, spent the week-end in McLeod. Long John Dalrymple and Bill Whitfield have the contract for a new hotel at Island, on the new C.N.R. line.

Mrs. Duncan Clark spent several days the past week as the guest of Mrs. Bray.

There is much talk of organizing a tennis club here.

It is stated that George Hunter was recently the recipient of a present of a baker's dozen of beautiful maps.

The Mail, Bassano's second paper, has a new manager, J. R. Sharp being succeeded by Mr. Graham. Bassano is making a hard try at two weeklies.

Mr. and Mrs. A. V. Manly and family and Mr. and Mrs. J. S. Hirt and family were visitors to the Ouelletteville C. P. I. camp Sunday.

J. J. Ansgard returned to Queens-town last Friday from his trip to visit his daughter in Wisconsin.

F. K. McKay writes the Call from Calgary that he wishes to cheer up the Gleichen boys in the real estate business by stating that he and Dr. Rose has been successful in disposing of their half acre of land adjoining the skating rink, to a Calgary man.

It would seem there are at least four places in town heavy on the water and snow. Messrs. Hall, Farcheson, Blackburn and Evans are accused of getting away with 10,000 gallons of town aqua pura during the month of February. A meter test is to be tried to see who is the guilty party but 10,000 gallons is a big one.

THE WEEK AT OTTAWA

(By F. W. GERSHAW)

A few years ago the Oriental wheat market went to Australia. This year the U.S.A. has obtained a large share of that market by loaning the people of China money to buy U. S. wheat. In other words they are accepting very doubtful paper for a gift of wheat. We in Canada have a tremendous carry-over of over two hundred million bushels. We also have live stock all over the country badly in need of feed. This feed is needed to keep stock alive in some cases and to prepare homes for spring work. Could we not give some of the great carry-over to our own people for this purpose. It would serve a very useful purpose because even if the stock is not valuable we shudder to think of death by starvation. Also it would relieve the surplus and thus to no small degree help the price for our oncoming crop.

Both leaders were in Toronto during the week.

The per capita cost would be \$1.50 per year or \$1.21 per month. On the basis referred to in the report, an employee would be responsible for five-fifths of \$1.21 per month for each of his dependents and himself or 65 cents per month. An individual not an employee would be responsible for seven-fifths of \$1.21 per month for each of his dependents and himself, or 94 cents per month.

ing the first of the week and consequently very little was done in the house. Toronto is starting a new century and 12,000 persons gathered in the Coliseum to hear the great addresses. Rev. Dr. Cody stated that the early pioneers endured hardships compared with which our present discomforts faded into insignificance. The progress of the city was traced from its humble beginning to the position it has now reached. "And who knows," the preacher said, "that the century just started will bring a Toronto as different from the present as the present is different from the Toronto of 100 years ago."

A member of parliament often has very important decisions to make. Sometimes he is inclined to vote against a measure because he does not trust the member who is sponsoring it. Sometimes a bill will come up and he will be strongly in favor of some parts of it and just as strongly opposed to other features of the same measure because he must decide whether he will support or oppose the second reading. Members often lie awake at night weighing the pros and cons of some legislation. Then during the day hear other members in the house or in the lobby advocating or condemning certain policies. A member must decide whether the judgement of the speaker is sound and whether his knowledge is comprehensive. In trying to decide on some features of the bill, like the Bank of Canada Bill, members will go to the library and search for the experience of all other countries of this world that have central banks and then compare the conditions in those countries with conditions in Canada. Experience is often a safe guide but not always in those times when problems come up of which there is no previous record.

The Department of Agriculture spends thousands of dollars each year on getting out pamphlets describing all branches of farm and ranch practice. These little books give advice on every farm problem. By writing to the Department of Agriculture a full list of pamphlets can be obtained along with any particular ones requested. No postage stamps are required on letters directed to the Department of Agriculture.

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Slim Summerville and Zasu Pitts in
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Adults 30c - Children 20c

Eddie POP Reil FRIDAY, MARCH 16

Gleichen Community Hall at 8:30 p.m.

Show & Dance ADMISSION

Adults 35c, Children 15c Plus Tax

5-PIECE ORCHESTRA

writing to the Department of Agriculture a full list of pamphlets can be obtained along with any particular ones requested. No postage stamps are required on letters directed to the Department of Agriculture.

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The School Of Experience

People learn their most important and valuable lessons in the school of experience. It is a school that opens at birth and closes with death, and there are no vacation periods. We are passing through some experience at all times, and we are imbibing knowledge, learning something as a result. It may be that, like lessons learned in school and from books, we may forget some of the lessons of experience. For a time at any rate, even more frequently we may ignore and neglect the lessons which experience has taught us; nevertheless they have left their imprint upon our minds and have influenced our lives for weal or for woe.

It not infrequently happens that a short, sharp lesson is learned never to be forgotten from some one brief experience. Something enters our lives—if it may be a great sorrow or a great joy—which then and there alters the whole course of our lives. On the other hand, it is often the case that in order that a lesson may be effectively learned, the experience which is teaching it may be greatly prolonged in order that it may be impressed upon us in the way that is necessary. And while individuals may learn a lesson from some experience very quickly, it is usually a much slower process for communities and nations to so learn and profit by experience.

Consider the present economic upheaval throughout the world, now continuing into its fifth or sixth year. Some people, no doubt, learned valuable lessons from it during the first twelve-month of its duration; others have learned as the months and years have gone by. Communities and nations have learned some lessons, and some have, of course, learned more and faster than others. All are still learning; learning perhaps a little more thoroughly now than they were two and three years ago. But it is quite evident that the nations have not yet grasped, or at any rate accepted, the great truths which the Great Depression has been teaching; any more than they grasped, or accepted, the great truths which the Great War should have impressed upon all mankind.

Possibly it is because man has not yet learned the lessons, or at least accepted the teachings of the existing depressed economic state, that the depression is so greatly prolonged and still continues. There are certain lessons which the nations of mankind must learn, and not only learn but put their learning and knowledge into practical effect, before the depression will be overcome. The longer the depression continues the more forcibly it is teaching those lessons. They are lessons being learned through a bitter experience, but it is the stupidity and unwillingness of man to learn obvious lessons that is prolonging that bitter experience.

The four years of death, horror, suffering and destruction of the Great War, together with its aftermath of trouble and losses of which the present chaotic economic and financial situation is a part, have not taught the nations the utter futility of war. Surely they appreciate the teachings of the Great War and its outcome, but they absolutely will not take the lesson to themselves, with the result that the world is trembling to-day on the very brink of another terrible war.

But while the nations may not be much slower than individuals to learn lessons they should learn and profit by, people in all countries are learning and in time their thoughts and their influence will direct the nations. It is, of course, much more difficult to bring a whole group or nation to accept a great truth as the result of experience than it is to get a few individuals to accept it. Individuals are now in ever increasing numbers learning valuable lessons as a result of the experiences through which they are passing—lessons which will not be easily forgotten but which will leave their imprint on several generations to come. It will take time to translate their views into community and national life and action. That evolutionary process, nevertheless, is under way.

It is inevitable, too, that out of the experiences of a transition period such as the present, many ideas and theories will be advanced in all sincerity and seriousness as the solution of existing ills. It has always been so in all transition periods in the world's history, and it will probably continue to be so at all times of marked change. The mental processes of people are quickened by the experiences through which they are passing, but in numerous cases this merely results in the adoption of faddist or extreme ideas, and these, advanced as cure-alls for existing ills, are, generally speaking, mutually destructive the one of the other.

Clear thinking, therefore, is one of the most essential requirements in times like the present. Our experiences should teach us not to act hastily. They should recall to us that we made great mistakes in the morning days of prosperity, and they should put us on guard against committing other and equally great mistakes under the influence of a great depression. It is never wise to reach definite and far-reaching decisions beyond recall when we are either on the mountain peaks or at the bottom of the deep valleys.

In a word, in the school of experience we should learn that it is most important, vitally so, that we order and control our thinking powers, and apply them to the practical problems at hand in full realization of the fact that, while there is no short cut to betterment and perfection, betterment can be obtained by practical, united effort, while what now may be regarded as ideal will, if and when realized, prove to be but a stepping stone to a still nobler ideal.

Shortness of Breath Weak, Sinking Feelings

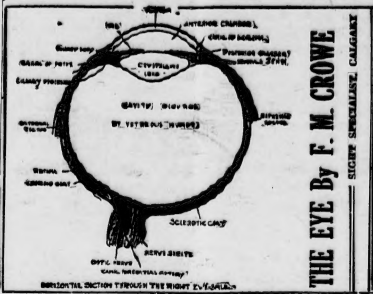
If going up stairs, climbing hills, walking too far, if the least exertion causes you to stop to get your breath, or if you have weak, sinking feelings, it is time for you to stop and think as to the cause of your trouble.

What you should do is take a course of Milburn's H. & N. Pills. These build up the system, strengthen the vital organs so as to prevent any harmful attacks of disease.

Ask your druggist for Milburn's H. & N. Pills.

Marvels of the Human Eye

By F. M. CROWE, Optometrist-Optician, Calgary



NO. 2—SOME OF THE PARTS AND THEIR USES

The Cornea is the second or pigment layer and is composed principally of blood vessels for the nourishment of the eye. The pigment color acting as a protection against excessive light which might otherwise affect the sensitive Retina. People who lack sufficient pigment are much troubled by "glare." An Albino is a person devoid of pigment. The Cornea layer lies between the Sclerotic and the Retina, all three being closely attached.

The Crystalline Lens (hereafter referred to as the Lens) hanging vertically behind the pupil is transparent, elastic and even when in a state of rest, very biconvex in shape and is capable of assuming still greater convexity. This characteristic is known as "Accommodation" which is most important because it is this property which enables us to see at different distances. Accommodative power is at its height at the age of twelve and steadily diminishes as we grow older. At the age of about forty the average person has lost so much of the Accommodative power that he needs glasses to focus at the reading distance although vision may be perfect at farther off distances. Hence the necessity for wearing glasses for close work after middle life is due to a natural change common to man. The Lens is made up of

many layers and is in an onion which accounts for its elasticity when acted upon by the Ciliary muscles which is attached to the outside edge of the Capsule which surrounds the Lens. Sometimes the Lens becomes hard, cloudy and opaque and in this condition it is known as a Cataract. Cataracts are caused by various causes such as Bright's Disease, blots, extreme old age and occupations requiring excessive heat and light. Contrary to a common belief, Cataracts never grow on the outside of the eyeball. So much misunderstanding exists regarding Cataracts that the matter will be discussed fully in a future article. The Retina is the inner lining of the most delicate, sensitive and important part of the eye. It is really a spreading out of the Optic Nerve which connects the eye with the brain where seeing is actually accomplished. Although as thin as tissue paper, the Retina is generally speaking, a solid body. It is very sensitive to light impression and may be likened to the plate on a camera. All objects are focused on the Retina upside down and we see them as we do because our brains have so interpreted them from this focus.

(To Be Continued Next Week)

FREE TRIAL OFFER OF KRUSCHEN

If you have ever tried Kruschen—try it now and see the difference. We have distributed a great many special "GIANT" packages which make it easy for you to prove our claims for yourself. Ask your druggist for the new "GIANT" 75c package. This consists of one small 10c bottle together with a separate trial bottle—amount for about the same as the trial bottle found in the test, but then, if not entirely convinced that Kruschen is exactly what you need, the regular bottle is still as good as new. This is the first time Kruschen has ever offered you 15c, immediately and without question. You have tried Kruschen from our stores. What can be said? Sincerely yours, E. Kruschen & Co., Ltd., Montreal, Quebec, Canada, 1760, Importers: McMillan & Co., Ltd., Toronto.

Exhibition Is Unusual

Many Interesting Exploration Relics Being Shown in London

The polar exhibition opened recently by the Royal United States Institution in London is attracting many visitors for the exhibits include exploration relics from the days of Prober and Cook to those of Scott and Shackleton. Among the exhibits a camera which took the photographs of the south pole, Amundsen's flag and reckoning which told Scott that he had been forestalled, and the Union Jack which was hoisted at the pole. Another exhibit is the last stock of food carried by Scott and his companions, including the curry powder which Scott found gave him indigestion.

Majority Would Not Work

New York city authorities the other day began an experiment to see just what percentage of street beggars are really "deserving cases." They arrested 63 panhandlers on the streets, investigated them, and offered jobs to those who wanted them. Seven of the 63 were delighted to get the jobs. The other 56 being men who preferred begging to working, immediately were sent to jail.

Used Mid-Ocean Station

A fast mail plane bringing mail from Brazil landed in Berlin after flying the distance of 5700 miles in three days, eight hours and 40 minutes. Stops were made at the mother ship, Westfalen, anchored in mid-ocean, Bathurst and Seville.

Those who think only of themselves have but little or nothing to think about.

Auto designers must expect a year of hard work.

W. N. U. 10-2535

It LASTS and LASTS



Your tobacco lasts and lasts when you buy this big plug and cut it to your personal taste. This is pipe-smoking the way you like it—and the most economical smoke, too.

DIXIE PLUG SMOKING TOBACCO

Dominion Drama Festival

Second Festival To Be Held In The Little Theatre, Ottawa

The second Dominion Drama Festival will be held in the Little Theatre, Ottawa, in the last week of April, when teams from all over the country will present plays in competition for the trophy presented by His Excellency, the Earl of Bessborough, governor general of Canada. During the weeks prior to the festival elimination contests are being held throughout Canada. Rupert Harvy, a distinguished English actor who was the adjudicator at the final competition in London last year is traveling across the Dominion acting as judge in the various eliminations. Preliminary competitions are being held at Halifax, Saint John, Quebec, Halifax, Ottawa, Kingston, Toronto, London, Winnipeg, Regina, Edmonton, Vancouver and other places. In many instances it has been found necessary, so great is the interest aroused to have eliminations prior even to those upon which Mr. Harvy will adjudicate.

From about 120 entrants it will be necessary for the adjudicator to select representatives of all the provinces to compete in the final competition at Ottawa. It is probable that the central committee of the festival will issue sufficient invitations to make a full week of performances in Ottawa.

J. T. Grein, one of the most distinguished figures in the English theatre and a well-known London critic, has been secured as the adjudicator at the final competition. The stimulus which has been given to the community drama by the inauguration of the festival by His Excellency, the Governor General of Canada, has exceeded the highest hopes. In almost every instance, and despite the difficulty of the times, the older organizations have largely increased memberships and here, there and everywhere new groups are being formed.

Favors Mild Inflation

Adoption of a modified system of codes similar to that used in the United States, mild inflation, raising of commodity prices, state control of business from a modifying and regulating point of view, and clear thinking as a means of returning Canada to an economic state of prosperity were advocated by Premier Brown in addressing a banquet of the Alberta provincial branch of the Retail Merchants' Association.

Motorists Pay The Shot

Alberta motorists contributed \$24.10 of every \$100 cash receipts collected by Alberta in 1932-33, according to a statement issued by the Alberta Motor Association. Of this amount \$11.90 out of every \$100 represented gasoline tax, while the balance was collected in registration and license fees.

In planting ornamental trees and shrubs, scientists advise that there will be less trouble with diseases and pests if a variety of species are used.

A man thinks he is practicing economy when he denies himself something he can't raise the money to buy.

Native Flowers

Wider Use In Gardens Of Canada Is Urged

Wider use of native flowers in Canadian gardens was urged at Toronto at the closing session of the Ontario Horticultural Association's annual convention by Mr. J. A. Wilson, of Ottawa.

The Rocky Mountains are full of wild flowers that have not been cultivated, many of them being varieties that would be ideally qualified to prosper in a rocky, arid state.

During a special charity performance in London recently a giant beetroot, grown on the roof of Mansion house, home of the lord mayor, was auctioned.

NIGHT COUGHS

Quickly Checked and a Restful Night Assured



RELIEVES COLDS WITHOUT "DOSING"

Just rub on VICKS VapoRub

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MILBURN'S H. & N. PILLS

Improves cooking



COOKERY FARMHOUSE Appleford PAPER PRODUCTS HAMILTON, ONTARIO

TO REDUCE WEIGHT

ANDREWS LIVER SALT

Vary your menus with these tempting breads made with

ROYAL YEAST CAKES



FOR over 50 years Royal Yeast Cakes have been the standard of fine quality. Today, they are preferred in 7 out of every 8 Canadian homes where dry yeast is used in home baking. Individually sealed in air-tight waxed paper, they stay absolutely fresh for months. You can be sure of full leavening power every time you bake with them.

FREE—The ROYAL YEAST BAKE BOOK to use when you bake at home. 23 tested recipes—loaf breads, rolls, buns, coffee cakes! Address: Standard Brands Ltd., Fraser Ave. & Liberty St., Toronto, Ont. Ask, too, for leaflet, "The Royal Road to Better Health."

BUY MADE-IN-CANADA GOODS



Perverted Patriotism

Britain Now Almost The Last Refuge Of Democracy

Just a year ago the Oxford union passed its famous "no fight" resolution. In the current "Isis" the Oxford undergraduates magazine, Sir Anthony Jenkinson, the 21-year-old editor baronet, has an editorial entitled "To Hell With War," in which he asks "Has any change taken place during the last year that would make the house reverse its decision were another vote to be taken on the same motion?"

One change has taken place, he says.

"Last year the phrase 'King and Country' was interpreted as being a mere cloak used to hide the hideous form of perverted patriotism and financial greed. To-day, although such an interpretation is, unfortunately, still correct, a new and better meaning has come to be attached to the phrase 'King and Country'."

"England is now almost the last refuge of democracy and constitutional government. All round her great nations are in chains. Our parliamentary institutions, knit together beneath the unifying hand of a constitutional monarch, remain the outstanding bulwark in the world against tyranny and oppression. We in Oxford are prepared to fight for these institutions if the

phrase 'King and Country' is to be taken as a symbol of their permanence. "On the other hand, Oxford will in no circumstances be duped into fighting the battle of high finance against the false colors of patriotism."

Improved Conditions

Favorable Economic Conditions

Favorable economic conditions continued to prevail in Canada during the first week in February, the Dominion bureau of statistics reported. The bureau's economic index stood at 96.5 compared with 72.4 in the corresponding week a year ago.

The railway freight movement in January moved into new high territory since April, 1932, the gain over January of 1933 being from 134,492 cars to 176,469, a gain of 31.3 per cent.

Movement of Canadian products to external markets was excellent in January. Exports including re-exports were \$47,118,000, compared with \$32,000,000 in the same month of last year, a gain of 47.2 per cent.

Grouch—"I hear that the football coach gets five times as much salary as the Greek prof. Isn't that quite a discrepancy?"

Student—"I dunno. Did you ever hear 40,000 people cheering a Greek recitation?"

HERE'S THAT QUICK WAY TO STOP A COLD



Take 2 Aspirin Tablets. Drink full glass of water. Repeat treatment in 2 hours.

Almost Instant Relief in This Way

The simple method pictured above is the way doctors throughout the world now treat colds.

It is recognized as the QUICK-EST, safest, surest way to treat a cold. For it will check an ordinary cold almost as fast as you cough it.

Ask your doctor about this. And when you buy, see that you get Aspirin Tablets. Aspirin is the trademark of The Bayer Company, Limited, and the name Bayer in the form of a cross, is on each tablet. They dissolve almost

instantly. And thus work almost instantly when you take them. And for a single Aspirin Tablet dissolves so completely they leave no irritating particles. Get a box of 12 tablets or a bottle of 24 or 100 at any drug store.



DOES NOT HARM THE HEART

Held Land Eight Centuries

Drakelew Estate in England is Being Sold At Auction

In the year 1086 it is recorded that "William the Conqueror wore his crown at Gloucester, and there had deep speech with his wise men." The result of that deep speech was the Domesday Book, which is not a myth, but can be seen to-day by anyone who cares to go and inspect it in the Record Office in London. That book catalogued all the land in England, together with the names of the owners.

Among the landed proprietors of the day was the Drakelew family, near Burton-on-Trent, Derbyshire. From that day to this the successors of the Drakelew of 1086 have held the estate. How many generations of Drakelews have received rent from tenants could no doubt be traced from the family history, but the ownership is coming to an end. It has been a wonderful investment. But Lloyd George got after the landowners some twenty years ago and deliberately taxed them so as to make it not worth while owning large estates, and now, after 850 years, the Drakelew land is put on the block. The Drakelews of 1934 cannot pay taxes on it any more and make a profit. At last the tenants will have the opportunity of becoming owners of the farms which possibly their forebears bought time and again but never owned.

Thus is Old England changing. From 1086, and long before that, the aristocracy of England was based upon land ownership and the feudal system, down until the dawn of the twentieth century. To-day, the social revolution has brought about a new aristocracy—the aristocracy of trade. Of all the lands registered in the Domesday Book, only one now remains in the same family—that of the Shilbourns of Evington. —St. Thomas Times-Journal.

The Changing North

Aeroplane Transportation Brings Hinterland Close to Civilization

The face of the Northland has been lifted. It is difficult, these days, to recognize that dreary, dreamy country of even as late as six years ago. Then, time meant little; to go from one point to another, in winter or summer, was a matter of several weeks, and no voyager was brash enough to hurry, unless he were in danger of getting frozen in or stranded by melting ice.

But all that is changed. The aeroplane has done it. Now the North is alert and peppy. Travellers hurtle through the air over trails along which they once laboriously tramped by dogs or canoes. The result has been a startling change in Northern living. The tempo has been increased.

Mineral development has been the cause of this. It has resulted in localities that were once the haunts of Indians and traders and trappers of furs and pelts, are now becoming bustling communities of intense and optimistic activity. These communities are joined to each other and to the rest of the world by airway and waterway paths by airways. In 1928 it used to cost \$4 to transport a ton a mile through the air; now it costs \$1 to handle the same weight the same distance. The effect has been a profound alteration in the routine of Northern living. In another decade, those who once used to paddle and portage and mush over long trails will not recognize the New North. They hardly do even now.—Winnipeg Free Press.

Novelty From Australia

Medal Winning Flower is Easily Grown in Garden

A novelty that comes from Australia, the chrysanthemum-flowered Chrysantha or Sunshinella, is the gold medal winner among new annuals in the United States for 1933. It was the choice for first prize among 150 new annuals tested throughout the United States last year. It is a distinct break in the Chrysantha race, the large buttercup-yellow flowers resembling Japanese chrysanthemums, with the broad, curved petals giving the flowers a globular appearance. They are as easily grown in the garden as ordinary marigolds.

Admiral Byrd was relieved to learn that the aeroplanes he left in Little America are still there and in good condition. So whatever else it is, the Antarctic Continent is a swell parking place.

"Let no one be misled by the astonishing technical perfection of the modern newspaper and by its vast circulation into thinking that the press is in a healthy condition. It is not."

CHILDREN

grow up only once. The health giving vitamins in **SCOTT'S EMULSION** helps them grow, protects them from disease, makes strong bones and teeth.

12-25



Man Building New Ark

Using Biblical Measurements in Construction Of Gospel Ship

On the banks of the Waikato River, near Auckland, N.Z., is being constructed one of the strangest craft ever made to ply the sea. It is the Gospel ship Yaseb, and is being built by L. Bravay, who plans to sail it personally. He has measured everything by span of the fingers, and has kept a Bible handy while working, writing or cutting a text from the Gospel on every timber of the vessel. The figurehead represents an angel holding an open Bible. The Yaseb is 41 feet long and rigid as a barque. The timbers were cut and shaped with an axe, saw and plane and a chisel made out of an old file. Auxiliary power will be supplied by a hand-driven propelling device invented by Bravay. Bravay plans to compete in the trans-Tasman race and then to sail to Palestine to witness the fulfillment of certain Biblical prophecies which he believes to be imminent.

THE RHYMING OPTIMIST

By Aline Michaelis

THE SINGLE AIM

How godlike is that man in whom One purpose reigns supreme, The man who lets no circumstance Turn him from deed or dream! Attained or unattained, his goal Is still his victory.

For that high purpose which he guards Molds him to majesty. He is the rock about whose foot The winds of adversity howl. And past whose lofty, unweary heights Will winds of being whirl.

No little treach or stings of life Can touch or stain his days, Who goes with eyes on one great light, Whose glory floods his ways.

How godlike is that man whose heart One splendid purpose holds. Increasing power year by year Within his breast unfolds!

As Russia Does It

At a recent week-end Soviet propagandists in Central Russia reported to Moscow that 98 grain officials and peasants had been shot for stealing grain. The reports were sent to Moscow by mail in view of orders to "cease reporting death sentences to Moscow telegraphically lest they unnecessarily overburden the telegraph system."

Official Flower Of Port Arthur

The peony which grows in great profusion and of excellent quality in the Thunder Bay area has been named Port Arthur's official flower.

Two thousand of the 40,000 doctors in England are women.

THAT DEPRESSED FEELING IS LARGELY LIVER

Wake up your Liver Bile

—Without Calomel
You are "feeling poor" simply because your liver is not doing its job. Bile is the natural cleanser of your system. It is the only way to keep your liver healthy and your system clean. It is the only way to keep your liver healthy and your system clean. It is the only way to keep your liver healthy and your system clean.



25 feet of white or coloured paper for kitchen use—covering shelves, lining drawers, etc.

Appelrolle PAPER PRODUCTS LIMITED HAMILTON, ONTARIO

Plaint of Western Australia

Petition Parliament For Right To Secede From Commonwealth

Unique in history of the British Empire will be the petition to the King and Imperial parliament setting forth the case for secession of the state of Western Australia from the Australian commonwealth.

This petition is now being considered and prepared for submission to the legislature of Western Australia. It follows the state-wide referendum of nearly a year ago when the voters registered a majority of almost two to one in favor of secession.

A special secession committee is also preparing a 300-word report on the question. The petition, when approved by the state legislature, will be forwarded to His Majesty and to the House of Lords and House of Commons in London.

Western Australia, with a population of 440,000 and area of 975,000 square miles, ascribes its acute financial difficulties to disabilities under the federal constitution. The state's desire for secession is increased by her geographical position, separated as she is from other parts of the commonwealth by a thousand miles of desert.

Little Helps For This Week

"I will be glad and rejoice in Thy mercy, for Thou hast considered my trouble. Thou has known my soul in adversities."—Psalm 31:7.

All by These is ordered, chosen, planned.

Each drop that fills my daily cup, Thy hand Prescribes for this none else can understand;

And all is known to Thee. —A. L. Newton.

God knows us through and through. Not the most secret thought we hide from ourselves is hidden from Him. As we know ourselves through and through we come to see ourselves as God sees us, and then we can catch some little glimpse of His designs with us, how each ordering of His providence, each checking of our desires, each failure of our hopes is just fitted for us, and for something in our own spiritual state which others know not of, and of which till then we knew not. Until we come to this knowledge we must take all in faith, believing, although we know not the goodness of God towards us. As we know ourselves we thus far know God.—E. B. Pusey.

Canadian Honored By China

Dean Brock Of B.C. Elected Member Of Geological Society

Dean B. W. Brock of the faculty of applied science, University of British Columbia, has been elected a corresponding member of the Geological Society of China. Membership is honorary and is conferred only upon distinguished geologists who have won recognition in China.

For more than ten years, Dean Brock and his associates at University of B.C. have been making a geological survey of the island of Hongkong at the request of the British government.

Dr. Brock and Dr. S. J. Schofield began the work in 1923. It was carried on during the next two years by Dr. M. Y. Williams and the late Dr. W. L. Uglow. Dean Brock returned for the winter 1929-30 and last year had leave of absence from the university for several months in order to complete the task.

Apple Surprise Pudding

5 tablespoons Benson's Corn Starch
1 cup water
1 well-beaten egg
6 medium-sized apples, sliced thin
1 tablespoon sugar
1/2 teaspoon ground cinnamon
1/2 teaspoon salt
1 1/2 cups Crown Brand Corn Syrup
1 cup raisins
1/2 teaspoon ground cloves
1 tablespoon butter
Cook Corn Starch blended with salt and water in a double boiler with Corn Syrup until thick, or for about 20 minutes. Add well-beaten egg. Place sliced apples in pudding dish. Cover with raisins and sprinkle with sugar well mixed with spices. Dot over with butter. Pour the hot sauce over all and bake in a moderate oven until the apples are tender when pricked with a fork. Serve hot or cold with lemon or maple sauce, or garnish with whipped cream.

Radicals Are Warned

Seditious Persons Advised To Give Manitoba A Wide Birth

Persons whose activities are seditious were warned by Hon. W. J. Major, attorney-general, in the Manitoba legislature. Mr. Major's warning came in the debate on the speech from the throne.

"Agitators who called themselves Communists, and others who professed to be ultra-nationalists were all cut from the same cloth," Mr. Major said. "They had for their aims the disruption of law and order and the destruction of government."

New South Wales is reducing its income taxes.

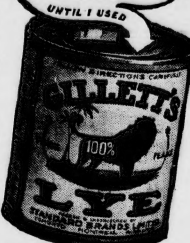
Headaches, Dizzy Spells

Mr. J. C. Smith of 4111 1/2 Ave. N. W., Seattle, Wash., writes: "I have suffered with headaches and dizzy spells for many years. I took Dr. Pierce's 'Headache Remedy' and it built me up. I am now well and happy."

In a speech in London recently the Prince of Wales urged every young man to become air-minded.



I FRETTERED AND FUMED AT SLUGGISH DRAINS UNTIL I USED GILLET'S EYE LYE



It dissolves clogging grease—never harms the plumbing

WHY beannoyed by stopp'd-up drains? It's so easy to keep them clear and free-running. Simply sprinkle Gillett's Pure Flake Lye down each week. Use it full strength—it will not in any way harm the enamel or plumbing. It cuts right through all clogging matter... kills germs and destroys odors.

It's easy to be your own plumber this workless way, and you've no unwelcome bills to pay afterwards! Get a tin of Gillett's Lye from your grocer today. It will save you hours of unnecessary scrubbing and rubbing all over the house.

Never dissolve lye in hot water. The action of the lye itself heats the water.

FREE BOOKLET—The new edition of the Gillett's Eye Lye gives dozens of practical hints for saving time and work with this powerful cleanser and disinfectant; also contains full directions for soap making, thorough cleaning and other uses on the farm. Address: Standard Brands Limited, Fraser Avenue & Liberty Street, Toronto, Ontario.

GILLET'S EYE LYE EATS DIRT

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CALGARY DRY

The West's Finest Ginger Ale

The thrilling drink all good tastes appreciate

CALGARY BREWING AND MALTING CO., LTD.

Orange CRUSH
CRUSH Rickey

BOTH
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Insist On the
Genuine
BUFFALO BRAND

Malt

for digestion

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That's Beer!

DISTRIBTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

Phone 82 Bassano

"BEER PERMITS"

Government Permits for the purchase of "Beer Only" and good for one year may be obtained at any Vendor's Store. Price One Dollar.

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

Now is the Time
to Check up on
Your
**PRINTING
REQUIREMENTS**
Then See

**The Call,
Gleichen.**

Town & District

Miss Irene McLean, who is on the staff of the St. John's hospital, is at present holidaying with her parents, Mr. and Mrs. Duncan McLean, at their farm north west of Gleichen.

A farewell party was given at the home of Mr. and Mrs. L. Long, of Majorville on Tuesday evening, when some 65 guests gathered in honor of Mr. and Mrs. H. Long, who are leaving the district for Berrywater, where they will in future reside. The evening was spent in dancing and bridge. The music was supplied by Jack and Billy Shields, Miss Mary Shields and H. Geddis. At midnight a supper was served which was enjoyed by all and at the conclusion all joined hands and sang "For They are Jolly Good Fellows."

Information recently secured from the prize winners at the International hay and grain show, held in Chicago lately, reveals the striking fact that in the hard spring wheat class, the most important class in the show, all of the prizes were won with varieties of wheat originated and developed by the Dominion Experimental Farms. There were thirty-five awards in all. Twenty-eight exhibitors won with Reward, six with Marquis and one with Garnet. Thus is Canada's proud record of grain exhibition successes maintained, and is noteworthy, indeed, that the Dominion Experimental Farms have contributed so materially towards this outstanding triumph.

Eddie Pop Riel and his five piece orchestra will entertain at the Community Hall Friday night, to a concert and dance.

Mrs. N. Riddell of Arrowwood spent a couple of days visiting friends in Gleichen, leaving for home Monday.

At the Rockyford bonspiel last week a Gleichen rink skipped by the veteran curler Dan McDonald won the District prize. Dan had as assistants W. Jeffers, W. Bogstie and Stan Haskayne.

Saturday and Sunday were excellent spring days. The heat unceremoniously by Old Sol on Sunday was surprising for this time of the year and dried up the mud in great style. For a while on Monday it looked as if a blizzard might blow up, however, it fizzed out.

The favorite pastime these nights is listening to radio broadcast of hockey games.

E. and W. Lester entertained their ground hockey teams to a waffle and swiss dinner last week. The team members state that there is nothing like a good feed to get into condition.

Miss C. Plante has been confined to her home the past few days with rheumatism.

Miss E. Robinson has been relieving Miss J. Cook on the teaching staff of the public school. Miss Cook has been confined to her home with a bad cold.

The staff of the Eventide Home, the members of the choir, the teachers and officers of the United Church Sunday School, held a farewell party at the Eventide Home in honor of Miss Lillian Eason prior to her departure to train in Holy Cross Hospital, Calgary. The evening was spent in games and contests. After a dining lunch was served by the hostess, Mrs. Sutherland, Mrs. Gilbert on behalf of those present presented Miss Eason with beautiful gifts.

Mrs. H. Brown of Arrowwood spent Monday in town visiting friends.

The Girl Guides are putting on a cribbage tournament, Friday evening, March 16th, in the I. O. O. F. hall. They extend a cordial invitation to everybody in the town and country to come. There will be an admission charge 25c. The tournament will begin at 8.30 p.m.

An Albertan found a new use for his radio, according to his wife's complaint. She declared that when he wanted to beat her he turned on the radio full force so neighbors couldn't hear her yell. A judge was sympathetic and gave her a divorce.

About the poorest alibi of the season was that of a smuggler upon his arrival from the states. When he was found to be wearing 27 silk slips as underwear he pleaded that he did so because of the cold.

COMING EVENTS

March 17—Sale of Home Cooking by United Church W. A.
March 31—St. Andrew's W. A. Easter Tea and sale of home cooking.

**WELL SCREENED
COAL**
\$3.00 Per Ton
**STANDARD COAL
MINE**
H. CASTELLA & SON

CENT-A-MILE Bargains

**Pacific
Coast**

Vancouver - Victoria
from stations in Ontario (Port
Arthur and West) Manitoba, Sa-
skatchewan and Alberta.

MAR. 24 to 31 incl.
**Return limit
21 DAYS**

Good for stopover at Banff and
points west

GOOD IN COACHES
Small additional charge for
Tourist Sleepers

Apply local Agent
CANADIAN PACIFIC

WHO PAYS FOR THE ADVERTISING

There have been expressed and printed many views on "Who Pays for Advertising." Here is a view from a member of the Minnesota State Press Association, which is worth reprinting:

"If the advertiser had to foot the bill, then the incentive to advertise would not exist, as the more a firm advertised, the poorer it would become, and it would not continue the program. Well, then, does the consumer pay the cost of advertising? Obviously, no, for if the consumer thought he was paying more for advertised goods than others, then he would immediately patronize non-advertised goods, bought from wide-awake firms. Advertising creates volume production, standardized quality, and lower prices. All right, then, there is only one answer left—the firms who do not advertise pay the cost for those who do! Believe it or not, the man in business justifying the use of advertising pays for it whether he uses it or not!"

Convincing proof that detective stories are real fiction is given by the ending in which the criminal is caught.

A fellow trying to flirt with the stenographer across a desk might be



Getting into the Home
Women buy more than
two-thirds the merchandise
sold in retail stores
and every woman reads
the Classified Want Ads.
Our paper goes into the
homes and the Want
Ads. will reach the
spenders.

CLASSIFIED ADS

Notice under this heading 15
words or under 50c, first insertion
and 25c each subsequent insertion
3 weeks \$1.00. Over 15 words
one cent per word for each inser-
tion.

SPRAY \$3.00 REWARD—Black
brown horse weight about 1,450 and
standing on left thigh

Apply to John Schiffrer, 4 miles east
and four miles north of Clary. 82

The Gleichen Flour Mill

Best Ideal Flour is now even bet-
ter and whiter than ever it was be-
fore.

If you are not using it you are
missing the best there is to be had
in flour and the joy of supporting an
industry in your own home town.

You cannot buy anything better
than the best, no matter how much
you pay for it, and the best is made
from No. 1 Northern and No. 1 Hard
wheat, grown in the Gleichen District
and milled by the Gleichen Flour
Mill.

GEO. W. EVANS

**Undertaker
And Embalmer**

MOTOR HEARSE

Artificial wreaths always
on hand. Weather does not
effect these flowers in any
way

Said to be engaged in a sedentary
pursuit.



Order your

LETTER-HEADS	STATEMENTS
BILL HEADS	ENVELOPES
TAGS	TICKETS
LOOSE LEAF ACCOUNT SHEETS	
CARDS	WINDOW CARDS
MEMOHEADS	DODGERS
RAFFEL TICKETS	DISPLAY POSTERS
SHIPPING TAGS	BUSINESS CARDS

—In fact anything in the line of printing—

from The Call

